



**MEDIA ADVISORY
PHOTO OPPORTUNITY**

FOR IMMEDIATE RELEASE

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THE SUMMIT WELCOMES TWO-TIME OLYMPIC CHAMPION SETH WESCOTT

First & Only Olympic Gold Medalist in Snowboarder Cross Continues National Tour

Snoqualmie Pass, Wash. March 10th, 2010 – Two-time Olympic Gold Medalist Seth Wescott will be visiting The Summit on Saturday, March 13th and Sunday, March 14th, 2010.

Planned activities include a press conference, two snowboarder cross clinics, an autograph session and an après-ski celebration.

WHO: The Summit at Snoqualmie

WHAT: Hosting a Press Conference with 2010 Olympic Gold Medalist Seth Wescott

WHEN: Saturday, March 13th at 4pm in the Alpental Loft

WHERE: Alpental Ski Area
17701 Alpental Access Road
Snoqualmie Pass, Washington

DIRECTIONS: From I-90 Eastbound, take exit number 52, turn left at the end of the off-ramp and proceed about one mile to the Alpentel Ski Area main parking lot.

From I-90 Westbound, take exit number 53, turn right at the end of the off-ramp, turn right onto State Route 906 and proceed to the Alpentel Ski Area main parking lot.

The Summit at Snoqualmie, operated by Boyne Resorts, is a proud partner of the USFS offering equal opportunity recreation. Boyne Resorts is the largest family owned four-season resort company in North America; founded by Everett Kircher in 1947. In addition to The Summit, Boyne Resorts owns and/or operates award-winning mountain and golf resorts and attractions throughout the United States and Canada including Cypress Mountain near Vancouver, British Columbia, the Official Freestyle Skiing and Snowboard Venue for the 2010 Olympic Winter Games, Big Sky Resort in Montana, Boyne Mountain, Boyne Highlands, The Inn at Bay Harbor - A Renaissance Golf Resort and Avalanche Bay Indoor Waterpark in Michigan, Brighton in Utah, Crystal Mountain in Washington, Loon Mountain in New Hampshire, Sugarloaf and Sunday River Resort in Maine and Gatlinburg Sky Lift in Tennessee. For more information on Boyne Resorts, please visit www.boyneresorts.com.